



## Index of ARC Performance Measures (Pilot Version)

| Measure              | Type    | Definition  | Project Types that Typically Use these Measures  |
|----------------------|---------|---|--|
| Access Road Miles    | Output  | The length of the access roads constructed as part of a project                       | <a href="#">Transportation</a>   |
| Acreage              | Output  | The number of acres impacted by an ARC site-development or reclamation project        | <a href="#">Business/Industrial Site Development</a><br><a href="#">Downtown Revitalization and Tourism</a>  |
| Businesses Created   | Outcome | The number of new businesses created as a result of an ARC project                    | <a href="#">Business Development</a><br><a href="#">Energy/Utilities/Smart Grid</a><br><a href="#">Health, Substance Use Disorder</a>  |
| Businesses Served    | Output  | The number of businesses served by an ARC project                                     | <a href="#">Broadband</a><br><a href="#">Business Development</a>  |
| Businesses Improved  | Outcome | The number of businesses with a measurable improvement as a result of an ARC project  | <a href="#">Business/Industrial Site Development</a><br><a href="#">Downtown Revitalization and Tourism</a><br><a href="#">Education, Training and Workforce Development</a><br><a href="#">Energy/Utilities/Smart Grid</a><br><a href="#">Health, Substance Use Disorder</a><br><a href="#">Transportation</a><br><a href="#">Water and Sewer</a> |
| Communities Served   | Output  | The number of communities served by an ARC project                                    | <a href="#">Downtown Revitalization and Tourism</a><br><a href="#">Energy/Utilities/Smart Grid</a>   |
| Communities Improved | Outcome | The number of communities with a measurable improvement as a result of an ARC project | <a href="#">Health, Substance Use Disorder</a><br><a href="#">Housing</a><br><a href="#">Leadership and Community Capacity</a><br><a href="#">Planning</a><br><a href="#">Water and Sewer</a>  |
| Costs Reduced        | Outcome | The costs reduced as a result of project activities                                   | <a href="#">Water and Sewer</a>  |
| Data-Gigabytes (GB)  | Output  | The fixed data storage capacity of a server room or data center                       | <a href="#">Broadband</a>  |

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| Measure                                 | Type    | Definition  | Project Types that Typically Use these Measures  |
|---|---------|---|--|
| Data--Megabits Per Second (Mbps)        | Output  | The maximum download data transfer rate of a telecommunications/ broadband network being offered to end users         | <a href="#">Broadband</a>  |
| Gas--Million Cubic Feet (MMCF)          | Output  | The fixed storage capacity of a gas pipeline or a gas system  | <a href="#">Energy/Utilities/Smart Grid</a>  |
| Gas--Million Cubic Feet Per Day (MMCFD) | Output  | The flow capacity of a gas pipeline or gas system   | <a href="#">Energy/Utilities/Smart Grid</a>  |
| Heat--Million BTU (MMBTU)               | Output  | The fixed heating capacity of an energy system, including a gas system  | <a href="#">Energy/Utilities/Smart Grid</a>  |
| Heat--Million BTU Per Day (MMBTUD)      | Output  | The capacity of heat flow generated, transmitted, consumed, or conserved by an energy system, including a gas system  | <a href="#">Energy/Utilities/Smart Grid</a>  |
| Households served                       | Output  | The number of households served by an ARC infrastructure project  | <a href="#">Broadband</a><br><a href="#">Energy/Utilities/Smart Grid</a>   |
| Households improved                     | Outcome | The number of households with measurable improvement as a result of an ARC project                                    | <a href="#">Water and Sewer</a>  |
| Housing Units Construction/Rehab        | Output  | The number of housing units constructed or rehabilitated as a part of an ARC housing or community development project | <a href="#">Housing</a>  |
| Jobs Created                            | Outcome | The number of direct hires, excluding construction jobs, that result from an ARC project                              | <a href="#">Broadband</a><br><a href="#">Business Development</a><br><a href="#">Business/Industrial Site Development</a><br><a href="#">Downtown Revitalization and Tourism</a><br><a href="#">Energy/Utilities/Smart Grid</a><br><a href="#">Health, Substance Use Disorder</a><br><a href="#">Transportation</a><br><a href="#">Water and Sewer</a> |
| Jobs Retained                           | Outcome | The number of existing jobs that would be lost or relocated if the ARC project were not undertaken                    | <a href="#">Broadband</a><br><a href="#">Business Development</a><br><a href="#">Business/Industrial Site Development</a><br><a href="#">Transportation</a><br><a href="#">Water and Sewer</a>   |

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| Measure                       | Type    | Definition   | Project Types that Typically Use these Measures  |
|-------------------------------|---------|--|--|
| Leveraged Private Investment  | Outcome | The dollar amount of private-sector financial commitments, outside of project costs, that result from an ARC project         | <a href="#">Broadband</a><br><a href="#">Business Development</a><br><a href="#">Business/Industrial Site Development</a><br><a href="#">Downtown Revitalization and Tourism</a><br><a href="#">Energy/Utilities/Smart Grid</a><br><a href="#">Transportation</a><br><a href="#">Water and Sewer</a> |
| Linear Feet                   | Output  | The number of linear feet of pipe, wire, cable, trails, etc. to be constructed or installed                                  | <a href="#">Broadband</a><br><a href="#">Business/Industrial Site Development</a><br><a href="#">Downtown Revitalization and Tourism</a><br><a href="#">Energy/Utilities/Smart Grid</a><br><a href="#">Transportation</a><br><a href="#">Water and Sewer</a>   |
| Million Gallons (MG)          | Output  | The fixed storage capacity for a water or wastewater facility  | <a href="#">Water and Sewer</a>  |
| Million Gallons Per Day (MGD) | Output  | The peak flow capacity of a water or wastewater system   | <a href="#">Water and Sewer</a>  |
| New Visitors - Days           | Output  | The number of new or additional annual daytime visitors to a tourism destination times the number of days they visit         | <a href="#">Downtown Revitalization and Tourism</a>  |
| New Visitors - Overnights     | Output  | The number of new or additional annual overnight visitors to a tourism destination times the number of their overnight stays | <a href="#">Downtown Revitalization and Tourism</a>  |
| Organizations served          | Output  | The number of organizations served by an ARC project   | <a href="#">Education, Training and Workforce Development</a><br><a href="#">Health, Substance Use Disorder</a><br><a href="#">Leadership and Community Capacity</a>   |
| Organizations improved        | Outcome | The number of organizations with a measurable improvement as a result of an ARC project                                      |  |
| Participants served           | Output  | The number of individual participants served or targeted by an ARC project   | <a href="#">Business Development</a><br><a href="#">Downtown Revitalization and Tourism</a><br><a href="#">Education, Training and Workforce Development</a><br><a href="#">Health, Substance Use Disorder</a><br><a href="#">Leadership and Community Capacity</a>                                  |
| Participants improved         | Outcome | The number of participants with a measurable improvement as a result of an ARC project                                       |  |

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| Measure                             | Type    | Definition   | Project Types that Typically Use these Measures   |
|-------------------------------------|---------|--|---|
| Patients served                     | Output  | The number of unique patients receiving clinical services one or more times as a result of an ARC project                              | <a href="#">Health, Substance Use Disorder</a>  |
| Patients improved                   | Outcome | The number of unique patients expected to benefit from an ARC project  |   |
| Plans/Reports                       | Output  | The number of plans or reports produced as a result of an ARC project  | <a href="#">Broadband</a><br><a href="#">Business Development</a><br><a href="#">Business/Industrial Site Development</a><br><a href="#">Downtown Revitalization and Tourism</a><br><a href="#">Education, Training and Workforce Development</a><br><a href="#">Energy/Utilities/Smart Grid</a><br><a href="#">Health, Substance Use Disorder</a><br><a href="#">Housing</a><br><a href="#">Leadership and Community Capacity</a><br><a href="#">Planning</a><br><a href="#">Transportation</a><br><a href="#">Water and Sewer</a> |
| Power—Kilowatt-hours (kWh)          | Output  | The capacity of power flow generated, transmitted, distributed, consumed, or conserved by an energy system, in kilowatt-hours          | <a href="#">Energy/Utilities/Smart Grid</a>   |
| Power—Kilowatt-hours per year (kWh) | Output  | The capacity of power flow generated, transmitted, distributed, consumed, or conserved by an energy system, in kilowatt-hours per year | <a href="#">Energy/Utilities/Smart Grid</a>   |
| Programs implemented                | Outcome | The number of new programs implemented as a result of an ARC project   | <a href="#">Business/Industrial Site Development</a><br><a href="#">Education, Training and Workforce Development</a><br><a href="#">Energy/Utilities/Smart Grid</a><br><a href="#">Housing</a><br><a href="#">Leadership and Community Capacity</a>  |
| Revenues increased-export           | Outcome | The increase in revenue in export sales realized by a business as a result of an ARC project   | <a href="#">Business Development</a>  |
| Revenues increased-nonexport        | Outcome | The increase in revenue in domestic (non-export) sales realized by a business as a result of an ARC project                            | <a href="#">Energy/Utilities/Smart Grid</a>   |

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| Measure  | Type    | Definition   | Project Types that Typically Use these Measures  |
|--|---------|--|--|
| Square feet  | Output  | The number of square feet constructed or improved by an ARC project  | <a href="#">Business/Industrial Site Development</a><br><a href="#">Downtown Revitalization and Tourism</a><br><a href="#">Housing</a>   |
| Students Served                                    | Output  | The number of students served by an ARC project  | <a href="#">Business Development</a><br><a href="#">Education, Training and Workforce Development</a><br><a href="#">Health, Substance Use Disorder</a><br><a href="#">Leadership and Community Capacity</a> |
| Students Improved                                  | Outcome | The number of students with a measurable improvement as a result of an ARC project                           |  |
| Telecom Sites                                      | Outcome | The number of new telecom services installed as a result of an ARC project                                   | <a href="#">Health, Substance Use Disorder</a>   |
| Waste – Tons Reduced/Reused/Recycled               | Output  | The number of tons of waste reduced, reused, or recycled at a landfill, brownfield site, or recycling center | <a href="#">Energy/Utilities/Smart Grid</a>  |
| Waste – Tons Per Day Reduced/Reused/Recycled (TPD) | Output  | The flow capacity of waste reduced/reused/recycled by a waste processing facility                            | <a href="#">Energy/Utilities/Smart Grid</a>  |
| Workers/trainees served                            | Output  | The number of workers/trainees served by an ARC project  | <a href="#">Education, Training and Workforce Development</a><br><a href="#">Health, Substance Use Disorder</a>  |
| Workers/trainees improved                          | Outcome | The number of workers/trainees with a measurable improvement as a result of an ARC project                   |  |

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